

## NashTech connect

Hello

**The cost of poor-quality software in the US has grown by 15%, now at \$2.41 trillion.**

That's a staggering amount of wasted resources and missed opportunities.

Quality in software development is not something you can afford to brush off. It directly impacts your top line, shapes the customer experience, and hinders your ability to scale, among other factors.

**But how do you achieve and maintain high-quality software?**

### Elevate your software quality

Download your FREE eBook now!



### Are you measuring the right metrics for software quality?

Learn how NashTech evaluates quality through our unique approach and detailed metrics. Find out how our combination of talent, focus, culture, technical expertise and measurement drives proven and exceptional levels of quality in our software development.

Download eBook

#### Offshore software development: a compromise on quality?

'Cost-effectiveness' is a word we often hear when it comes to offshore software development. But what about quality? Find out how you can achieve both.

[Read the article](#)

#### Generative AI in the software development lifecycle

We're all testing it; but how is it really performing in the software development lifecycle? Access findings taken from our first-hand experience with genAI.

[Download whitepaper](#)

### Enhancing both courier and customer experiences for Evri

Find out how NashTech partnered with Evri, the UK's largest dedicated parcel delivery company, to enhance both customer and courier experience through quality software development.

Read the full story



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