Nash Tech.

AI powered BPM solutions

NashTech BPM provides scalable offshore business process management (BPM) and digital transformation solutions (DTS) that deliver measurable outcomes for our clients.

Our goal is to empower your organisation to achieve operational agility at scale, increase efficiency and benefit from the incredible cost savings generated through our expert business support teams and leading technology solutions. We do this by enabling your organisation to:

- **Accelerate transformation and time to value:** Fully customised BPM support together with robust digital automation capabilities.

- **Flex and scale with top tier talent:** We are adept at handling operations of any size.

- **Enhance process management with leading technologies:** We have been driving progressive change and keeping our clients ahead of the competition for over 23 years.

Learn about business process automation

Delivering impact with global technology leaders

Training AI accuracy and effectiveness for a global tech leader

This global tech leader refines its AI/ML systems using NashTech human-in-the-loop AI training, data quality audit, content management, data annotation and labelling services. Ensuring the accuracy of product information on its e-commerce platform has enabled it to sell more, be more scalable and efficient and innovate with virtual retail experiences.

99%	**28**	
data accuracy rate consistently exceeds client's 98.5% target	languages supported with human-in-the-loop validation	Hundreds of millions of data points audited annually

Leading electronics manufacturer cuts processing times and improves accuracy with automation

A leading electronics manufacturer, challenged by fluctuating data volumes for e-invoices, deployed NashTech RPA solutions to cut processing times and improve accuracy. This automation allowed the client's team to focus on strategic tasks rather than manual checks, such as investigating non-standard scenarios.

78%	**99%**	**67%**
reduction in the time taken to verify invoices	accuracy for 40,000 invoices processed per month	of all validation activities handled autonomously

Global logistics software solutions leader enhances efficiency with RPA

57%	**99.9%**
improvement in processing speed	accuracy in cargo-security filing

This global provider of logistics software solutions needed high accuracy in cargo security filing and chose NashTech BPM services to support the process. Together with the deployment of Robotic Process Automation (RPA), NashTech has enabled it to meet regulatory deadlines, reduce manual workloads significantly and enhance operational efficiency.

> NashTech's quality control processes are the best that we have seen and contribute to the excellent results that we continually receive from NashTech.
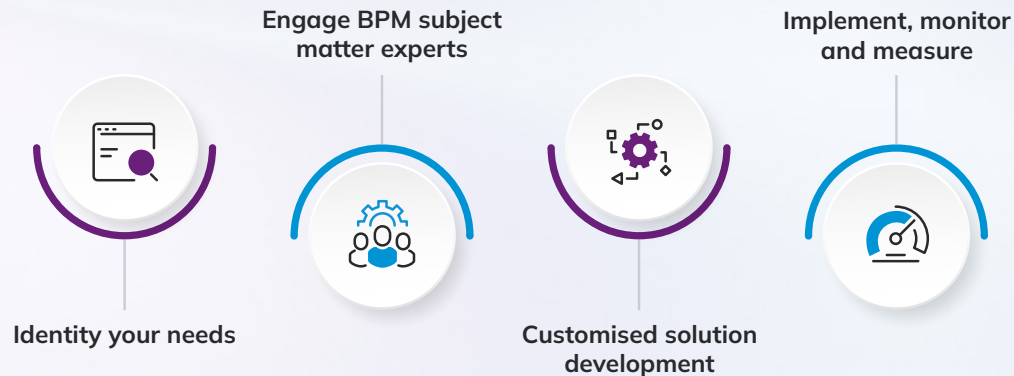>
> **President**

Collaborative process design

Reduce manual effort by up to 70% and achieve operational savings of up to 50%.

We adopt a highly collaborative and flexible approach to the BPM lifecycle, helping you to reimagine how your organisation operates:

Engage BPM subject matter experts

Implement, monitor and measure

Identity your needs

Customised solution development

BPM that drives innovation in the AI age

Harness the power of AI-human synergy.

Partner with NashTech to access **more than 650 BPM specialists, including AI training experts, data scientists and linguists** to deliver transformative solutions across many industries:

Cost efficiency: Up to 50% savings through our Centres of Excellence (CoE) in Vietnam and India.

Scalability: Flexible resourcing models to match your business growth.

Compliance expertise: Multilingual data and image validation, AI bias detection and ethical AI governance across 28+ languages.

Innovation leadership: NashTech is recognised as the #1 business process outsourcing (BPO) company in Vietnam and has 23 years of experience in BPO and 17 years of experience in training AI/ML.

Specific BPM use cases for the dynamic digital economy

Our specific use cases demonstrate our expertise in combining human intelligence with artificial intelligence to optimise processes and drive business value.

▪ **Intelligent data management:** Combine manual processes with GenAI enhancements to achieve up to 99% data accuracy while reducing operational costs by up to 50% with comprehensive data collection, validation and master data management services.

▪ **AI-powered customer service:** 24/7 omnichannel support enhanced by AI chatbots and natural language processing.

▪ **Digital content management and eCommerce support:** Our services include product data validation, image quality assessment and virtual retail experiences AI optimisation.

▪ **Intelligent process automation for finance and HR:** We deploy GenAI, RPA and machine learning to automate and modernise legacy systems in finance and HR processes.

▪ **Compliance and risk management:** End-to-end AI auditing and ethical AI certification supporting compliance with regulations like GDPR and the EU AI Act.

Contact us

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