


Accelerating transformation with Digital MGA innovator, Ripe





Company overview

Ripe is a leading Digital MGA with a fresh approach to insurance through its unique, customer-first technology, marketing expertise and data analytics. The company was established in 1998 and has grown rapidly, now offering over 20 products and serving more than 360,000 customers across personal and commercial lines. Ripe's ethos is to make insurance easy-to-buy, simple-to-understand, jargon-free and excellent value.

 **Client name:** Ripe

 **Sector:** Insurance

 **Service:** Application Engineering, Maintenance and support, AI and ML

 **Technology:** .Net core, Microservice, AWS, Angular/React, Selenium

Result & benefits

The NashTech team enabled Ripe to deliver the migration project much faster by using additional development resource.

The partnership also enabled Ripe to ensure members of their in-house team were freed up to focus on new product development, which was a key part of their roadmap.

Client quote

“The relationship with NashTech has been incredibly positive. We built a strong partnership and the NashTech team helped us deliver the migration project. Their ability to also provide data science and AI expertise makes them a true value-add partner.”

Andrew Harrington
Chief Information Officer

The challenge

As part of their IT investment strategy, Ripe built a proprietary cloud-based underwriting and insurance distribution platform, Juice. The platform deploys products rapidly and provides the capability for a white label solution for affinity partners.

The next step was for Ripe to migrate its data and products from its legacy platform into Juice.

They wanted to go faster and needed additional development capacity to deliver the migration project and reduce the pressure on the core team.

The approach & solutions

Ripe engaged NashTech to help accelerate the migration.

In addition, the teams worked closely together to successfully deliver new capabilities grounded in data science, artificial intelligence (AI) and machine learning (ML), with NashTech providing additional capacity to support Ripe's strategic roadmap.

For example, Ripe engaged NashTech to support on additional Database Administration (DBA).

NashTech was also brought on board to translate Ripe's own ML model into a productionised one – again helping to fast-track projects that the in-house team didn't have capacity to cover.