



# NashTech connect



## Five must-know principles for data insight success

How can you use data to grow your business? [Ian Bobbett](#), Chief Data Officer at Crimson and [George Lynch](#), Head of Tech Advisory at NashTech explain the five key principles for success.

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#### Reducing data processing time for Tradetech

Find out how NashTech enabled Tradetech to reduce their daily data entry processing time by 57% through RPA adoption.

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#### Transforming consumer experiences

NashTech helped DuluxGroup unlock advanced data insights across the entire customer journey, supporting future decision-making.

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## Overcoming the challenges of data mesh

NashTech experts share common challenges, how to overcome them, and security factors to consider when starting your data mesh journey.

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## Insider tips for building high-quality software

For the first time, NashTech shares its unique philosophy and metrics for achieving quality in software engineering. Master the right balance between quality, innovation speed and cost.

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