# Introduction to NashTech

nashtechglobal.com

Delivering technology

excellence

Nash Tech.

#### NashTech is part of Nash Squared.

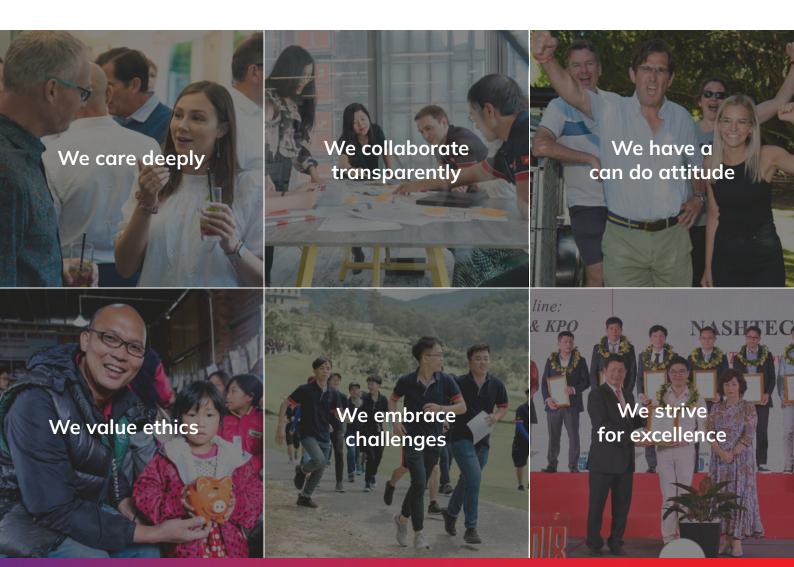
Nash Squared are the leading global provider of talent and technology solutions. We're equipped with a unique network, that realises the potential where people and technology meet. For over three decades we've been helping clients solve broad and complex problems, building and scaling their technology and digital capability.

NashTech are experts in technology, delivering smart solutions that solve business challenges and create value. Our award-winning teams apply deep expertise and passion to deliver complex IT projects globally.

Our approach brings together flexibility, reliability and accelerated product innovation to recommend and deliver outcomes that will meet and compliment your wider goals and ambitions. From technology advisory to robotic process automation, from application development to data driven insights, from customer experience to application maintenance, we have the solutions to deliver customer vision.

#### NashTech is people

People are what power us and what defines us. We pride ourselves on long-term client relationships and that's because we believe that people matter and results count. This distinguishes each NashTech employee and brings us together as an international family.



#### **Our services**



#### Technology advisory

We help you navigate the fast-changing world of technology solutions with your business outcomes and objectives always front of mind.

We are different because our discussions with you are value-oriented, advising on how and where to invest in your technology strategy.

We stay for the ride too; we partner seamlessly with you and the thousands of technical experts based in our development centres to enable you to achieve your planned outcomes.



# Quality assurance and security

Software development and software testing is experiencing rapid change as a result of digital transformation and you may be struggling to maintain core systems that meet the demands of operational efficiency, innovation and faster time to market. Our QA consultants and test engineers partner with you to understand your test requirements and adapt your testing in line with the latest technologies and to suit your business needs.



# Business process solutions

Transforming and optimising your business processes to achieve cost efficiency and drive business growth is where we excel.

From the automation of routine processes to intelligent automation where complex tasks still require a human touch, understanding and insight, we create solutions that combine continuous excellence with outsourcing to deliver real value.

As a trusted long term technology partner, we help you achieve your strategic and value targets, while providing scalable, customised multi-lingual solutions with a unique blend of delivery capabilities.



#### **Application services**

We understand that the delivery of innovative, tailor-made software means efficiency, scale and speed further down the line – giving you the commercial advantage you're looking for.

But modernising and managing your applications can be a complex and time-consuming process. Our engineers will help you turn a proof of concept into a fully executed, well managed and maintained solution, extending your capabilities, helping you become compliant and continuously assessing and improving to ensure better software, better processes and better outcomes.



#### Data, analytics and Al

We help you realise the untapped potential of data and transform information into knowledge, to effectively optimise your business value.

Every organisation is at a different point in its data journey requiring different and innovative approaches to leveraging its data assets in a cost-effective and resource-efficient way. From open source to cloud innovators, we have the skills and experience to help you at every stage of your data journey.



#### Our customers



"To meet our diverse needs, we require access to a both broad and cutting edge technical expertise, with the ability to rapidly scale up and down. Creating and maintaining such a large pool of expertise in-house would require large teams as well as investment. Our answer was to partner with NashTech who are providing us with an access to a flexible and wide ranging expertise, which has allowed us to run multiple projects at any time, and maintain over 25 digital assets, as well as 24/7 monitoring"

#### **Eglantine Etiemble**

Executive General Manager IT and Digital, DuluxGroup



"NashTech currently provides IT development for the site, which hosts over 15,000 free courses, videos and educational interactives and which reaches over 8.5m people a year. NashTech's involvement has been critical to delivering robust development deploys for the last two years, its offshore team going the extra mile when needed.

They are the hidden, but vital, element to a smooth-running platform that showcases the very best of Open University teaching to the world."

**Dr. Patrina Law**Head of Open Learn,
Open University

#### PXP | FINANCIAL

"Technology plays a significant role here at PXP Financial. It enables us to monitor and improve our performance, effectiveness and also the quality of our services, products and systems.

We needed a partner with a deep pool of talent, that could follow an agile scrum process, in the purest of senses, and deliver consistently on what it promised. We got that from NashTech."

Salvatore Cicero CTO, PXP Financial



## A trusted partner



Our centres are ISO 27001 accredited. We protect your information as if it were our own.



CMMI Version 2 level 5 processes and procedures are the foundation of our development.

#### **Robust governance**

Our quality management system (QMS) underpins everything that we do. Our quality assurance service provides end-to-end support across the entire software lifecycle and at all stages of development, from concept to release and beyond.

#### Digital safety and IP

We have 20+ years' experience working within many sectors that operate under strict regulatory environments. We always provide solutions that adequately mitigate risks for data security breaches and are clear about ownership of IP.

#### **Delivery method**

We adopt SCRUM methodology with an onshore / offshore team that is optimised to achieve close and efficient client engagement.

## Why NashTech?



# Long-term client relationships define us

Our collaborative approach means we gain a thorough understanding of your vision, values, challenges and objectives. This ensures consistent and ongoing value for your business.



#### World-class quality standards, people and technologies

You get access to exceptional technical ability from a global team combined with clear, consistent communication and rigorous governance.



#### Bespoke solutions delivering value and results

Through two decades of client relationships, we believe in partnership and collaboration. We are client-focused, accessible and responsive.

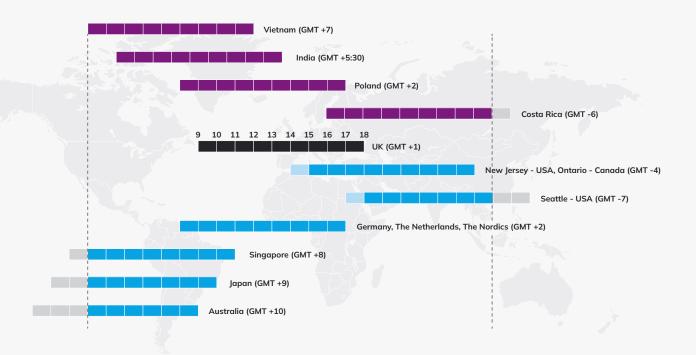


#### Big enough to scale. Small enough to care

We have the focus and speed of small outsourcing companies with the scalability and expertise of the big ones.

#### International footprint

With a global footprint, our people-oriented approach secures our place as a trusted technology partner with thousands of customers around the world.





#### 2nd

language is English



#### 5th

global outsourcing destination

# Vietnam delivery centre

60%

of the population is under the age of 35



200,000

people currently work in the IT sector



# Why Vietnam?

There are many benefits to being a British owned business with development centres in this vibrant country. Vietnam has a stable government that's highly supportive of technological growth.

Vietnam's rich cultural heritage is an important part of its allure as an international hub for the world's top tech firms and talent.



#### 2nd

highest growth of developers globally



## **English**

proficiency

# Latin America delivery centre

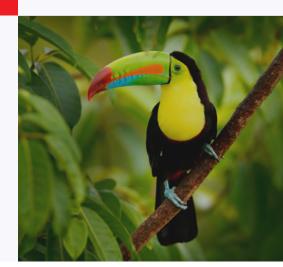
8.5%

increase in the IT market in Latin America in 2021



### **Proximity**

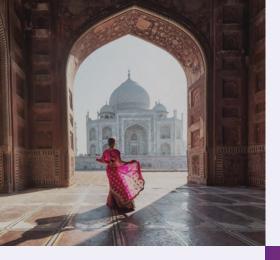
to US



# Why Latin America?

The centres, in Costa Rica, El Salvador and Colombia, will support NashTech's plans to grow its North American footprint by taking a dedicated development capability to the world's largest technology market.

This new centre will be an extension of this service excellence – with added client-centric flexibility.



# Largest

English speaking nation globally



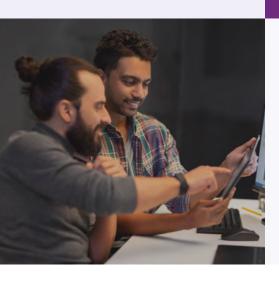
# **Highest** number

of software developers globally

# **India**delivery centre

Highly qualified and skilled

# talent pool



67%

of the global outsourcing market is in India



# Why India?

Access to technology talent puts digital transformation to improve services and experiences at the heart of what we do.

Providing access to a large pool of highly skilled talent, enables us to drive innovation and achieve greater efficiency whilst.

We are experts in technology, delivering smart solutions that solve business challenges and create value. Our award-winning teams apply deep expertise and passion to deliver complex IT projects globally.



in NashTech

For more details, please send your enquiry to **info@nashtechglobal.com** or visit our website **www.nashtechglobal.com** 

