Introduction to NashTech

nashtechglobal.com

Delivering
technology
excellence

Nash
Tech.

About NashTech

Our story

The origins of NashTech stretch back to 2000 when Harvey Nash was challenged to find a team to deliver on a software outsourcing project. At first, we partnered with an established Vietnam software business. We opened a project management office in Hanoi which worked with a team of eight people in London. In 2004 a USA office was opened in New Jersey.

NashTech really got going in 2007, when Harvey Nash bought Silkroad Software in Ho Chi Minh City (HCMC). This created our own delivery team which we then set about growing. We grew at 30% year on year and our Sydney office was opened in 2009, Tokyo in 2013 and Singapore in 2015.

We have not stood still; in March 2021 we created our European delivery centre in Kraków, Poland and in June 2021 we created a new delivery office in Danang, Vietnam's 3rd largest city, to support and complement development operations in HCMC then in March 2022 we expanded our global delivery capability by opening three offshore development centres in Latin America.

Our global footprint is taking great shape; we have a good network of account offices, typically staffed by sales, presales with one or two engagement managers or technical/operational leads. These offices team with more substantial delivery locations. Of course, Vietnam will always be our beating heart for delivery, but we are excited about helping our customers with wider choices and combinations out of Europe and South America.
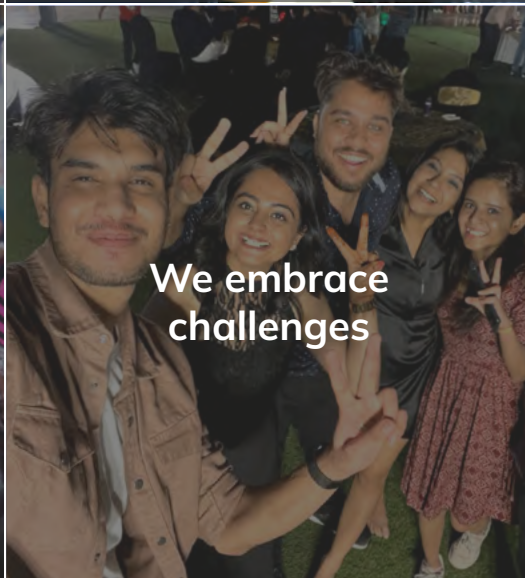
NashTech - Delivering technology excellence

NashTech are experts in technology, delivering smart solutions that solve business challenges and create value. Our award-winning teams apply deep expertise and passion to deliver complex IT projects globally.

Our approach brings together flexibility, reliability and accelerated product innovation to recommend and deliver outcomes that will meet and compliment your wider goals and ambitions. From technology advisory to robotic process automation, from application development to data driven insights, from customer experience to application maintenance, we have the solutions to deliver customer vision.

NashTech is people

People are what power us and what defines us. We pride ourselves on long-term client relationships and that's because we believe that people matter and results count. This distinguishes each NashTech employee and brings us together as an international family.

We care deeply

We collaborate transparently

We have a can do attitude

We value ethics

We embrace challenges

We strive for excellence

Our services

Technology advisory

NashTech helps you navigate the fast-changing world of technology solutions with your business outcomes and objectives always front of mind.

Cloud engineering

We can help you achieve transformational change at scale and speed by infusing engineering excellence in the design and implementation of cloud applications.

Data solutions

NashTech helps you realise the untapped potential of data and transform information into knowledge, to effectively optimise your business value.

Applied AI & ML

We help you leverage your data assets, creating the infrastructure, data culture, and technology ecosystems.

Digital experience platforms

NashTech helps you design and develop customer interactions across multiple channels, ensuring brand consistency and leveraging the potential of your digital assets. Creating, managing and delivering your digital content at ease with our knowledge, core capabilities and technologies.

Application engineering

We partner with you to help optimise your digital investment, harnessing the power of your portfolio and leveraging your technology to gain competitive advantage.

Maintenance and support

Using our knowledge and expertise we take care of your end-to-end application journey, from build through to support, maintenance and enhancement, blending ITIL focused service management with cloud and modern software development.

Business process solutions

We partner with you to offer an intelligent and innovative approach to the management of your business processes to reduce your operating costs.

Quality solutions

We independently test your systems and software to support the quality standard your organisation requires, helping you to optimise time and cost, and minimise risk.

Our customers

DuluxGroup

"To meet our diverse needs, we require access to a both broad and cutting edge technical expertise, with the ability to rapidly scale up and down. Creating and maintaining such a large pool of expertise in-house would require large teams as well as investment. Our answer was to partner with NashTech who are providing us with an access to a flexible and wide ranging expertise, which has allowed us to run multiple projects at any time, and maintain over 25 digital assets, as well as 24/7 monitoring"

Eglantine Etiemble
Executive General Manager IT and Digital, DuluxGroup

The Open University

"NashTech currently provides IT development for the site, which hosts over 15,000 free courses, videos and educational interactives and which reaches over 8.5m people a year. NashTech's involvement has been critical to delivering robust development deploys for the last two years, its offshore team going the extra mile when needed.

They are the hidden, but vital, element to a smooth-running platform that showcases the very best of Open University teaching to the world."

Dr. Patrina Law
Head of Open Learn,
Open University

PXP | FINANCIAL

"Technology plays a significant role here at PXP Financial. It enables us to monitor and improve our performance, effectiveness and also the quality of our services, products and systems.

We needed a partner with a deep pool of talent, that could follow an agile scrum process, in the purest of senses, and deliver consistently on what it promised. We got that from NashTech."

Salvatore Cicero
CTO, PXP Financial

A trusted partner

Our centres are ISO 27001 accredited. We protect your information as if it were our own.

Robust governance

Our quality management system (QMS) underpins everything that we do.
Our quality assurance service provides end-to-end support across the entire software lifecycle and at all stages of development, from concept to release and beyond.

Digital safety and IP

We have 20+ years' experience working within many sectors that operate under strict regulatory environments. We always provide solutions that adequately mitigate risks for data security breaches and are clear about ownership of IP.

Delivery method

We adopt SCRUM methodology with an onshore / offshore team that is optimised to achieve close and efficient client engagement.

Why NashTech?

Long-term client relationships define us

Our collaborative approach means we gain a thorough understanding of your vision, values, challenges and objectives. This ensures consistent and ongoing value for your business.

World-class quality standards, people and technologies

You get access to exceptional technical ability from a global team combined with clear, consistent communication and rigorous governance.

Bespoke solutions delivering value and results

Through two decades of client relationships, we believe in partnership and collaboration. We are client-focused, accessible and responsive.
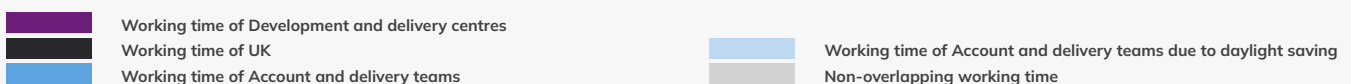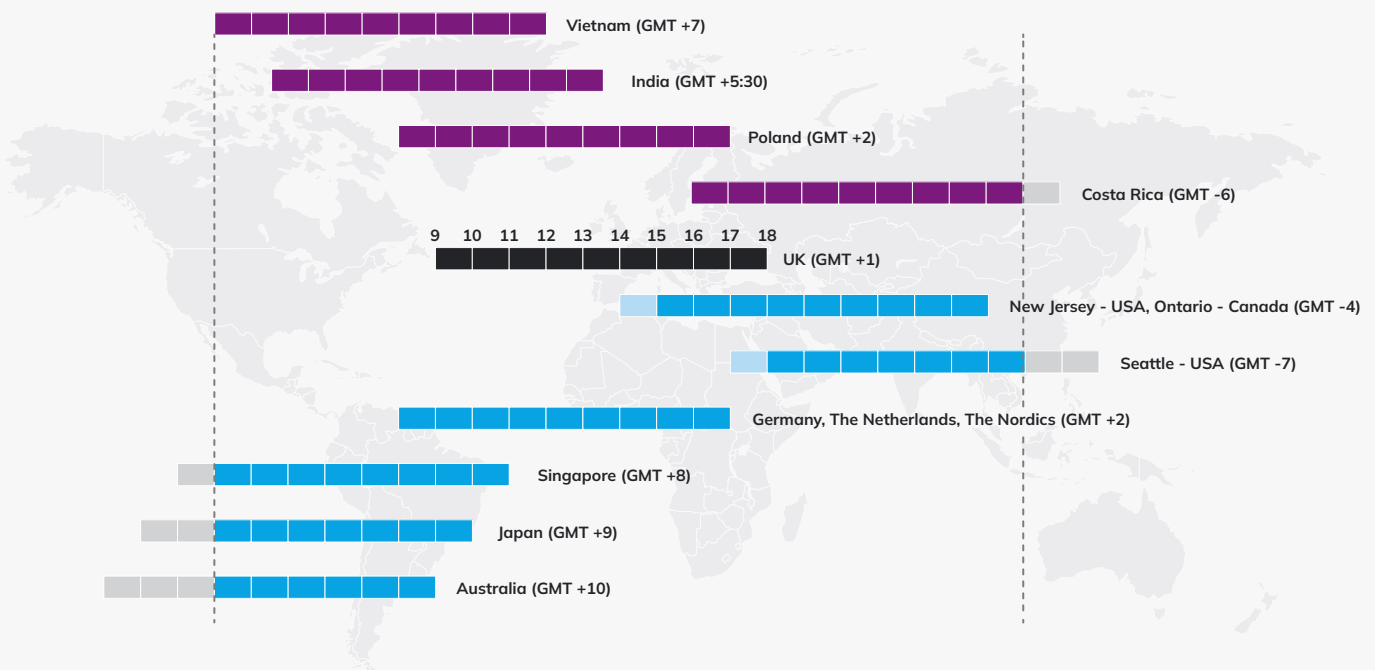
Big enough to scale. Small enough to care

We have the focus and speed of small outsourcing companies with the scalability and expertise of the big ones.

International footprint

With a global footprint, our people-oriented approach secures our place as a trusted technology partner with thousands of customers around the world.

Vietnam (GMT +7)
India (GMT +5:30)
Poland (GMT +2)
Costa Rica (GMT -6)
9 10 11 12 13 14 15 16 17 18
UK (GMT +1)
New Jersey - USA, Ontario - Canada (GMT -4)
Seattle - USA (GMT -7)
Germany, The Netherlands, The Nordics (GMT +2)
Singapore (GMT +8)
Japan (GMT +9)
Australia (GMT +10)

Working time of Development and delivery centres
Working time of UK
Working time of Account and delivery teams

Working time of Account and delivery teams due to daylight saving
Non-overlapping working time

2nd

language is English

5th

global outsourcing destination

Vietnam
delivery centre

60%

of the population is under the age of 35

200,000

people currently work in the IT sector

Why Vietnam?

There are many benefits to being a British owned business with development centres in this vibrant country. Vietnam has a stable government that's highly supportive of technological growth.

Vietnam's rich cultural heritage is an important part of its allure as an international hub for the world's top tech firms and talent.

2nd

highest growth
of developers globally

English

proficiency

Latin America
delivery centre

8.5%

increase in the IT market
in Latin America in 2021

Proximity

to US

Why Latin America?

The centres, in Costa Rica, El Salvador and Colombia,
will support NashTech's plans to grow its North American footprint
by taking a dedicated development capability to the world's
largest technology market.

**This new centre will be an
extension of this service
excellence – with added
client-centric flexibility.**

Largest

English speaking nation globally

Highest number

of software developers globally

India
delivery centre

Highly qualified and skilled

talent pool

67%

of the global outsourcing market is in India

Why India?

Access to technology talent puts digital transformation to improve services and experiences at the heart of what we do.

Providing access to a large pool of highly skilled talent, enables us to drive innovation and achieve greater efficiency whilst.

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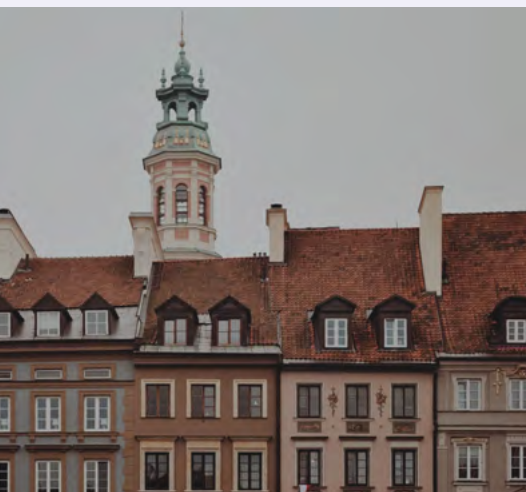
English

Versatile

technical and industry

expertise

Poland
delivery centre

430,000

IT specialists in the market

Location in

central Europe

is perfect for nearshoring

Why Poland?

The centre will specialise in Business Process Solutions (BPS) and Robotic Process Automation (RPA), two areas of high demand as organisations seek to implement smart, automated technology solutions within their businesses.

Poland is a nearshore location that provides leading-edge technical consultancy and services in a highly cost effective model.

We are experts in technology, delivering smart solutions that solve business challenges and create value. Our award-winning teams apply deep expertise and passion to deliver complex IT projects globally.

For more details, please send your enquiry to **info@nashtechglobal.com** or visit our website **www.nashtechglobal.com**

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