Introduction to NashTech

nashtechglobal.com

Delivering
technology
excellence

Nash
Tech.

About NashTech

Our strategic focus

We focus on building and operating innovative and differentiated custom-built systems for long term customers who are leading transformational change in their businesses and markets, working with senior technology and business leaders.

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> *At NashTech, our mission is to deliver innovative, custom-built technology solutions that not only solve critical challenges but also create lasting, measurable value. We achieve this through our unwavering focus on quality, our deep commitment to our long-term clients, and a culture built on strong, positive values. We're dedicated to helping you achieve your vision and drive meaningful change in your market.*
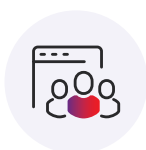
John O'Brien
CEO

25
years' experience

80%
multiyear relationships

11
offices

2000+
engineers

9
countries

5
delivery centres

UK headquartered and international governance

3/5
of Vietnam's Microsoft Most Valuable Professional employed

51
Employee Net Promoter Score

76
Client Net Promoter Score

>85%
employee retention rate

2008-2025
Sao Khue awards

2021-2025
Best company to work for in Asia

Top 10
ICT Companies in Vietnam

NashTech is people

Our unwavering commitment to people and results sets us apart. Our philosophy fuels our long-term client relationships and unites our global team.

Why we are different

Quality

Pervasive quality system achieving very high-quality metric attainment for software build and delivery.

- **0.2 defect density** trending towards zero.
- **99% defect removal efficiency.**
- **0.1% release scope deviation.**

Talent attraction and retention

Brand, onshore client exposure and people practices attract top technology talent in our chosen locations. **Consistently high retention rates of >85%.**

People

Very high people engagement and **Employee Net Promotion Score of 51** - 'Outstanding' category.

AI ready

Full AI options in the development process – should clients wish to leverage for productivity gains.

What we do

Custom software development

If you have a requirement that commercial off-the-shelf software (COTS) packages cannot meet, our custom software development services unlock business value faster for you in three key areas:

- **Differentiated products** that open new revenue streams and ensure your business stands out from the competition.

- **Unique user experiences** for enhanced user satisfaction and increased customer loyalty.

- **Optimised operations** through automating core business processes and improving efficiency and effectiveness.

Cloud engineering

From cloud readiness assessments and cloud strategy consulting to cloud migration and cloud modernisation, we will help you deliver the business outcomes your organisation needs:

- **Maximise the value of your cloud investment** while mitigating risk and meeting your security, cost and compliance mandates.

- **Create a flexible cloud architecture** supporting a smooth transition while replacing legacy systems over time.

- **Optimise for availability and performance** with automation in cloud management and workload orchestration.

Data management and analytics

From data sourcing, data lakes and data warehousing, to analytics, business intelligence (BI) and data visualisation, we will enable you to create a 'single source of truth' with a data management strategy aligned to the unique needs of your business:

- Drive informed decision-making with business intelligence (BI).

- Power excellent customer experiences using data and artificial intelligence (AI).

- Increase operational efficiency and business agility through predictive analytics.

Application management services

If your IT teams spend more time managing daily application issues than driving strategic initiatives, we have a full suite of managed services and a highly skilled team ready to:

- **Keep your applications and systems current** with our experts taking care of your application lifecycle management.

- **Optimise your infrastructure** for high availability and an excellent user experience.

- **Control costs and transfer operational risk** under a managed services agreement.

Artificial intelligence

Our artificial intelligence (AI), generative AI (Gen AI) and machine learning (ML) solutions deliver significant improvements to operational processes and data management by simplifying workflows, enabling automation and increasing accuracy. We can also help you assure ethical usage and compliance.

Business process management (BPM)

Our BPM solutions provide scalable offshore business process management and digital transformation solutions that deliver measurable outcomes for our clients. Our goal is to empower your organisation to achieve operational agility at scale, increase efficiency and benefit from the incredible cost savings generated through our expert business support teams and leading technology solutions. We do this by enabling your organisation to:

- **Accelerate transformation and time to value:** Fully customised BPM support together with robust digital automation capabilities.

- **Flex and scale with top tier talent:** We are adept at handling operations of any size.

- **Enhance process management with leading technologies:** We have been driving progressive change and keeping our clients ahead of the competition for over 23 years.

Digital platforms

Our expertise encompasses eCommerce solutions, content management systems (CMS) and custom digital experiences, empowering you to drive deeper engagement with your customers and transact in new ways while streamlining operations for increased profitability:

- **Design, develop and manage scalable digital platforms** customised to your specific needs and enabling you to differentiate, disrupt and respond fast to market opportunities.

- **Deliver unique user experiences** with highly interactive applications and responsive websites that enhance user satisfaction and increase customer loyalty.

- **Turn user engagement into measurable business value** by innovating rapidly through agile development, optimising performance and enabling seamless transactions that increase conversion rates and revenue.

Technology advisory

Our technology advisory services provide practical solutions and straightforward guidance to help your business succeed in today's digital landscape. We work closely with you to understand your unique challenges and create strategies that make the most of your technology investments:

- We speak the language of business and technology.

- We understand how and why organisations like yours invest in technology for efficiencies and improved effectiveness.

- We are an independent voice you can trust, providing strategic guidance and advice forged through 25 years of technology solutions delivered for clients across six continents.

Quality assurance and testing

High-quality assurance and testing services enable you to mitigate risk when developing customised software. NashTech conforms to the highest standards in quality assurance and security and holds globally recognised certifications including ISTQB, ISO, OWASP and ECSA.

Whether it is efficiency through test automation, scalability through performance, confidence through security or just an independent confirmation of software checks and balances, working with our teams means you will achieve quality metrics that exceed the market norms.

Key technology partnerships

UiPath

aws

Microsoft

databricks

CONFLUENT

AxonIQ

umbraco

ISTQB

Google Cloud Platform

Rust Foundation

NashTech accelerators

It is imperative to innovate quickly and efficiently in today's rapidly evolving digital landscape. To ensure your projects get a fast start, we developed the NashTech accelerators platform – a comprehensive suite of pre-defined templates, code libraries and development tools designed to expedite your digital transformation journey. Our accelerators include the following options and capabilities:

Platform engineering

- Self-service portal
- Architectural library
- DevSecOps pipeline
- Observability tools

Data solution templates and data mesh

AI and ML project skeletons

Intelligent automation

- GenAI virtual assistant
- NashAP – RPA, chatbots, ML models

Real-world impact

NashTech accelerators are trusted by our clients to speed up development and drive deliver significant cost savings for their business:

40+	**8x**	**100%**
implementations across live projects	reduction in time needed to complete your project skeleton	successful delivery

Benefits of NashTech accelerators

Speed

Accelerate development with pre-built templates and code libraries to reach goals faster.

Reusability

Reusable libraries ensure consistency and reduce duplication across projects.

Transparency

Comprehensive documents and open code provide clarity on technology and algorithms used.

Familiarity

Built on trusted, industry-standard technologies to boost team productivity and quality.

Lasting relationships

correla

Correla partnered with NashTech to replace a decade-old legacy Contact Management System (CMS) with a scalable, modern platform. The new solution streamlines enquiry handling, improves transparency and reduces manual effort, enhancing efficiency for stakeholders across Great Britain's gas industry.

35%
improvement in
platform performance

30%
increase in
operational efficiency

26%
reduction in
cost per quote

MARKERSTUDY DISTRIBUTION

Through its partnership with NashTech, **Markerstudy Distribution** successfully modernised its quote and buy platforms, achieving faster deployment, increased conversions and significant cost savings.

226%
increase in
quote-to-sale ratios

47%
increase in
journey completions

26%
reduction in
cost per quote

The Open University

The Open University's OpenLearn platform serves 8.5 million visitors, but was struggling with mobile compatibility, page loading times, business continuity and GDPR compliance. NashTech deployed a scalable microservices architecture and a mobile-optimised website enhancing the learning experience and security.

" They are the hidden, but vital, element to a smooth-running platform that showcases the very best of Open University teaching to the world.

A trusted partner

NashTech is a **CMMi Level 3 and ISO 27001 certified organisation.** We protect your data as if it were our own. We have defined and implemented:

- An IT Cybersecurity approach that includes Operational Security (OpSec), Communication Security (CommSec), Computer Security (CompSec) and Information Security (InfoSec), as well as Software Development Life Cycle Security (SDLC Security).

- A comprehensive set of information security policies and controls based on **ISO27001:2013**.

- Security principles like Segregation of Duties, Separation of Environments, Need-to-Know and Least-Privilege, as well as Defend-in-Depth.

We provide secure working environments for several clients to meet their security policies, which are audited by them. They include:

- Logical separation of server instances.

- Controlled access to server rooms using biometric fingerprint door locks and two-factor authentication (2FA).

- Remote access to individual workstations secured using direct VPN tunnelling.

- All our data is stored on SVN servers.

- All our offices are covered by CCTV throughout, manned by receptionists during normal office hours and patrolled by security guards at all other times.

We are experts in technology, delivering smart solutions that solve business challenges and create value. Our award-winning teams apply deep expertise and passion to deliver complex IT projects globally.

Nash Tech.

For more details, please send your enquiry to **info@nashtechglobal.com** or visit our website **www.nashtechglobal.com**